

Getting it seen

The first four documents get you a clip that doesn't read as fake and holds attention. This is the step where most people stop, because it stops being craft and starts being infrastructure.

One account is one roll

A video posted from one account gets one shot at the algorithm. One impression pool, one audience, one roll of the dice.

Whether it catches depends heavily on things you did not control: who that account's audience happens to be, what else went out that hour, whether the first forty or so viewers were the right ones for it.

Post the same clip from ten accounts and you get ten independent rolls. Not ten times the content, ten separate chances for the same content to land. The distribution of outcomes is completely different even though the video is identical.

That is the whole mechanic, and it's why volume beats polish past a certain quality bar.

Why the accounts have to be warmed

A brand new account has no history, so the algorithm has no idea who to show its first post to. It guesses, usually badly, and a bad first guess follows the account.

An account that has spent days browsing and engaging inside a niche has told the algorithm what it is. When it finally posts, the first impressions go to people who plausibly care.

Same video, different starting audience. This is why a fresh account and a warmed account are not comparable, and why anyone comparing content performance across accounts of different ages is measuring the accounts.

Why cheap bulk accounts die

You can buy accounts in bulk for a couple of dollars each. They share a device fingerprint, which means one flag drops all of them at once, usually in the first week.

The same logic applies to posting through an API or a script. It's the single most reliable way to get flagged, because a real person tapping a screen and a script hitting an endpoint do not look alike at the network layer.

Real distribution means one account per real device, its own number, its own connection, warmed before it posts anything. That's not a trick, it's just expensive.

What it costs to do yourself

Ten warmed accounts means ten devices, ten numbers, ten clean connections, and five days of warmup before any of them post. Then a replacement pipeline, because some fraction will be flagged anyway and your live count drops the day it happens.

None of that is hard to understand. It's just infrastructure, and it is a different kind of work from everything in the first four documents.

Some people build it. Most people who try give up somewhere around the replacement pipeline, because that's the part that never ends.

Where we come in

We run that layer. One video goes out from 5 to 20 real warmed accounts, each on its own device, each warmed in your niche for five days before it posts anything, with flagged accounts replaced from a warmed reserve so your live count doesn't drop.

You keep doing the first four documents. We do the fifth.

That's the honest shape of it: the craft is learnable and we just gave it to you, and the distribution is infrastructure, which is the part worth paying somebody for.